

**METHOD, APPARATUS, AND MANUFACTURE
FOR FACILITATING A SELF-ORGANIZING WORKFORCE**

ABSTRACT OF THE DISCLOSURE

5 A system, method, and apparatus for facilitating a self-organizing workforce of one or more workers through payment and recognition incentives, a set of configurable operating rules, and a set of credentials to represent the reputations and organizational capital of individual workers. The system includes a worksite having one or more configurable worksite rules where the one or more workers may work on

10 an idea. Work includes posting to a discussion about the idea, voting on the idea, and recommending an outcome for the idea. Worker credentials for each worker are updated based on a worker's work on the idea within the worksite. The worker credentials include merit, which is a measure of the quantity, quality, and significance of work done; links, which is a function of what one worker thinks of another

15 worker's work; wisdom, which reflects the worker's ability to spot a good idea; and, influence, which is a function of merit, links, and wisdom, and which reflects a worker's overall organizational capital within the system.